



Jagoda BARTUS

**2nd year student at BUT
MMI in Vélizy, France**

(**M**étiers du **M**ultimédia
et de l'**I**nternet)

**Portfolio
2024**

Hi!



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Video
graphy

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graphy

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design

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Bonus

I am Jagoda Bartus

but feel free to simply call me
Yago ;)

I'm a student specializing in
graphic design, web design,
communication, photography
and videography driven by
boundless motivation, my
own creativity and a touch of
madness.

I seek to capture the essence
of the world and evoke
emotions through my work,
connecting with others on a
profound level.



From Paris to Montreal

Coming from France, I'm now studying Micromedia and Publishing
at Vanier College at Montreal for a semester. Here, I'm sharpening
my skills in graphic design, web development, and communication
strategies to understand more clients and push creative
boundaries.

Experience

Last year, I completed a one-month internship at h2a.lu, a family and
high-performance communication agency based in Luxembourg.
This experience reinforced my affinity for the fields of graphic
design, photography and videography.

Seeking new horizons

Today, I'm looking for a new adventure that will immerse me deeper
into the captivating world of photography and videography. With a
huge empathy, an open mind and a great curiosity, I hope you'll be
convinced to after exploring my portfolio.



01

Videography



LE CYGNE ÉCORCHÉ

A short film



MONT MEGANTIQUE

Travel video



SCROLL INFINI

Awareness video



THÉ MATCHA

Publicity



NOIR INQUIÉTANT

Artistic video



<https://www.youtube.com/@jagofolio>

Avable very soon !

Le Cygne

Écorché

A short film November 2023 - Today

About the project

Name : Le Cygne Écorché

Category : videography

Type : short film

Client : Azraël, the film director and the main character of the short film

Objectives

Raise awareness of child violence and its consequences and give a message of hope to people prone to violence and withdrawal.

Tools

- DaVinci Resolve
- Audacity
- Panasonic

Scope

The short film will have a serious tone. No violent images, so as not to shock the audience. The video should be artistic. The subjective aspect should be emphasized, with shots that suggest violence.

My role

- **Casting** : contact people, organize all requests, create ads.
- **Assistance to the director** : organization of the shoot, creation of posters and reels on Instagram.
- **Camerawoman** : management of camera, microphone, framing and lighting.
- **Editor** : video and audio editing, color grading, online publishing.



TRAVEL WITH
@navettenature

Mont Megantic

Travel video February 2024



<https://www.instagram.com/p/C3vI58a0TCX/>

About the project

Name : Mont Megantic

Category : videography

Type : travel video

Client : followers, users on Instagram

Scope

This travel video must have a blue colorimetry to fit perfectly with my style on instagram. The mood needs to be dynamic yet soothing. The video should make people want to take a bus to a national park.

Objectives

Show my bus trip to Mont Megantique from an artistic and cinematic angle, and reach out to the Montreal public to raise my instagram profile in Canada.

My role

- **Scripting** : mood, colors, shot ideas.
- **Filming** : camera, sound, lighting and framing management.
- **Editing** : de-rushing, colorimetry, music and lightening management.
- **Posting** : reel, story, community engagement, writing descriptions and #.

Tools

- DaVinci Resolve
- Sony a6400 FE 70-300mm





https://www.youtube.com/watch?v=lj4_bepF4CM

Scroll Infini

Awareness video June 2023



About the project

Name : Scroll Infini

Category : videography

Type : awareness video

Client : Ministry of Higher Education and Research (fictive school project)

Scope

We need to create a 1 min video in link with humanity. This video is for the fictional Ministry, so it needs to stay in a serious and formal tone. A shock video would be the best way to reach the public and make them aware of the infinite scroll.

My role

- **Scripting** : moodboard, storyboard, script, music choice, rhythm, emotions.
- **Filming** : camera, sound, micro, lighting and framing management.
- **Editing** : audio and video de-rushing, colorimetry, music and lighting management, logo design.
- **Posting** : youtube, reels, story, community engagement, writing descriptions and #.

Objectives

This short video aims to raise awareness of the negative effects of social networking, focusing on infinite scrolling.

Tools

- DaVinci Resolve
- After Effect
- Illustrator
- iPhone 13





Thé Matcha

Publicity

April 2023



https://www.youtube.com/watch?v=s_aPjz070s

About the project

Name : Thé Matcha

Category : videography

Type : publicity

Client : school project,
audiovisual teacher

Objectives

Choose an object of our choice and advertise it. The video should make people want to buy the product and attract attention.

Tools

- DaVinci Resolve
- iPhone 12

Scope

This advertising video must be less than 1 minute, can be done in group or alone.

My role

- **Scripting** : moodboard, storyboard, colors, music, emotions.
- **Filming** : camera, sound, lighting and framing management.
- **Editing** : de-rushing, colorimetry, music and lighting management.
- **Posting** : youtube





Noir inquiétant

Artistic video

November 2022

<https://www.youtube.com/watch?v=VbWBSG3DhGw>

About the project

Name : Noir Inquiétant

Category : videography

Type : artistic video

Client : teacher (school project)

Objectives

Make people guess the color and emotions I want to convey through the video, thanks to shots taken in the Orsay museum.

Tools

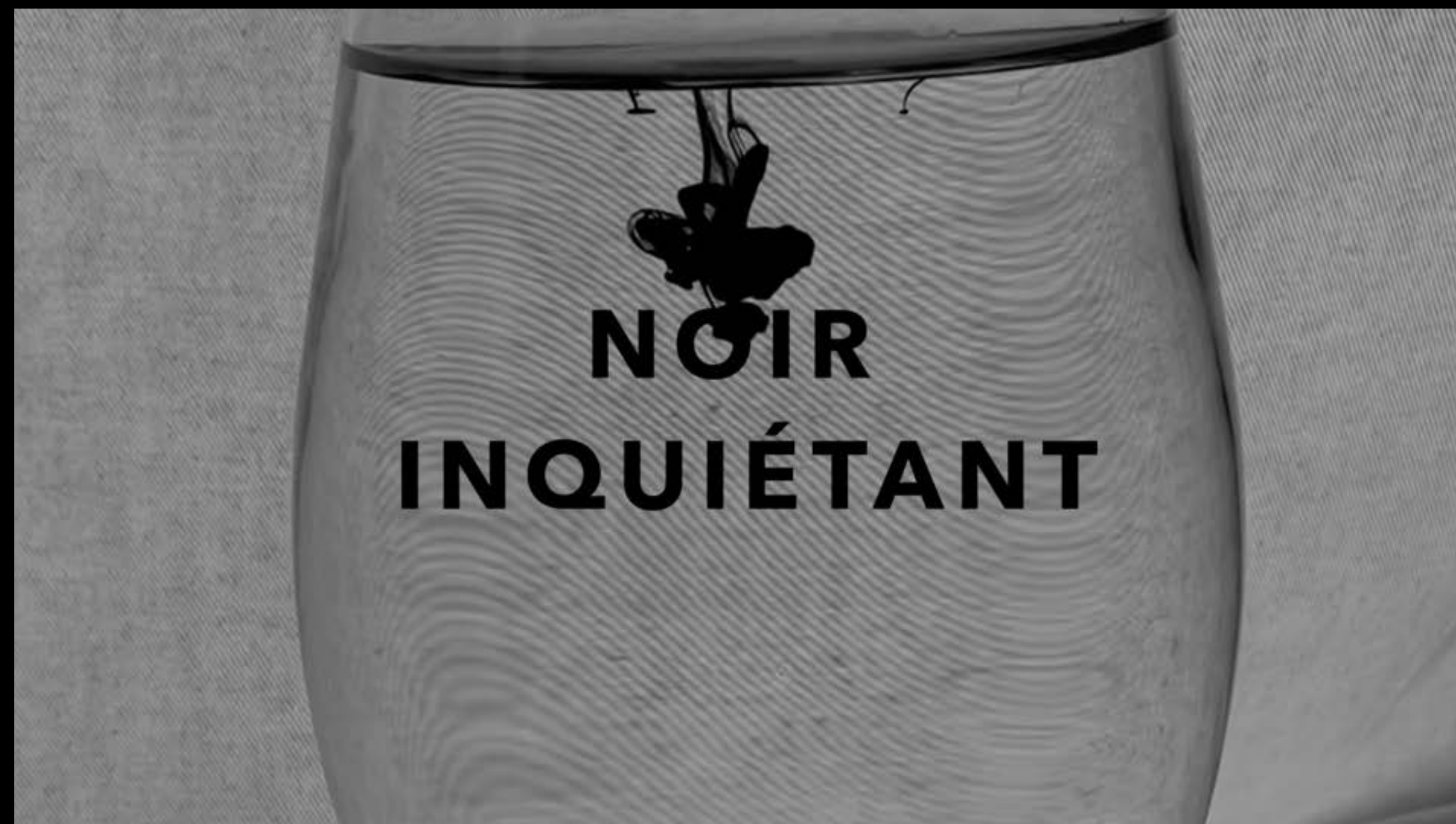
- DaVinci Resolve
- iPhone 12

Scope

Choose a color and an emotion and create a 1-minute video using these two elements. At least half the shots must come from the Orsay museum.

My role

- **Scripting** : moodboard, storyboard, color, emotion and music choices.
- **Filming** : camera, sound, lighting and framing management.
- **Editing** : de-rushing, colorimetry and lighting management.
- **Posting** : youtube and instagram



02

Photography



SINGERS

Concert photo shoot



NEW YORK

Souvenir photo shoot



RICHIE BAGS

Commercial photo shoot



STUDIO 13/16

Portrait



BLACK n' WHITE FACE

Artistic photo shoot

Singers

Concert photo shoot 2022-2024

About the project

Name : Singers

Category : photography

Type : concert photo shoot

Client : personnal project

Subject

- Stromae
- Aurora
- Pomme
- Tyler Joseph (Twenty One Pilots)
- Josh Dun (Twenty One Pilots)

Location

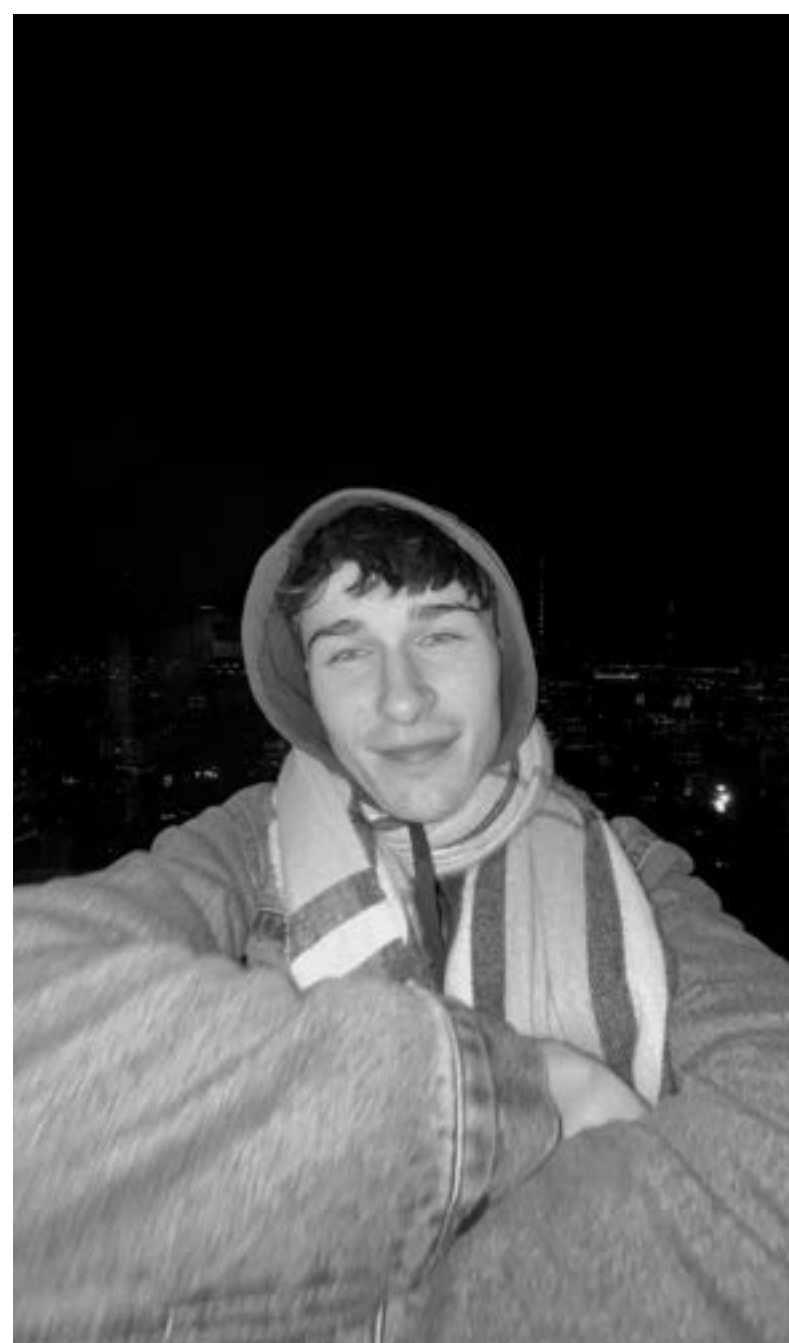
Rock-en-Seine Festival 2023

Mainsquare Festival 2022

Tools

- Photoshop
- Lumix 20x full hd





New York

Souvenir photo shoot

March 2024

About the project

Name : New York

Category : photography

Type : souvenir photo shoot

Client : Elias Konstantopoulos

Subject

- Elias Konstantopoulos

Location

Manhattan and Brooklyn streets

Tools

- Photoshop
- Sony A6600

Richie Bags

Commercial photo shoot October 2023

About the project

Name : Richie Bags

Category : photography

Type : commercial photo shoot

Client : Renata Khaerutdinova, bags creator

Subject

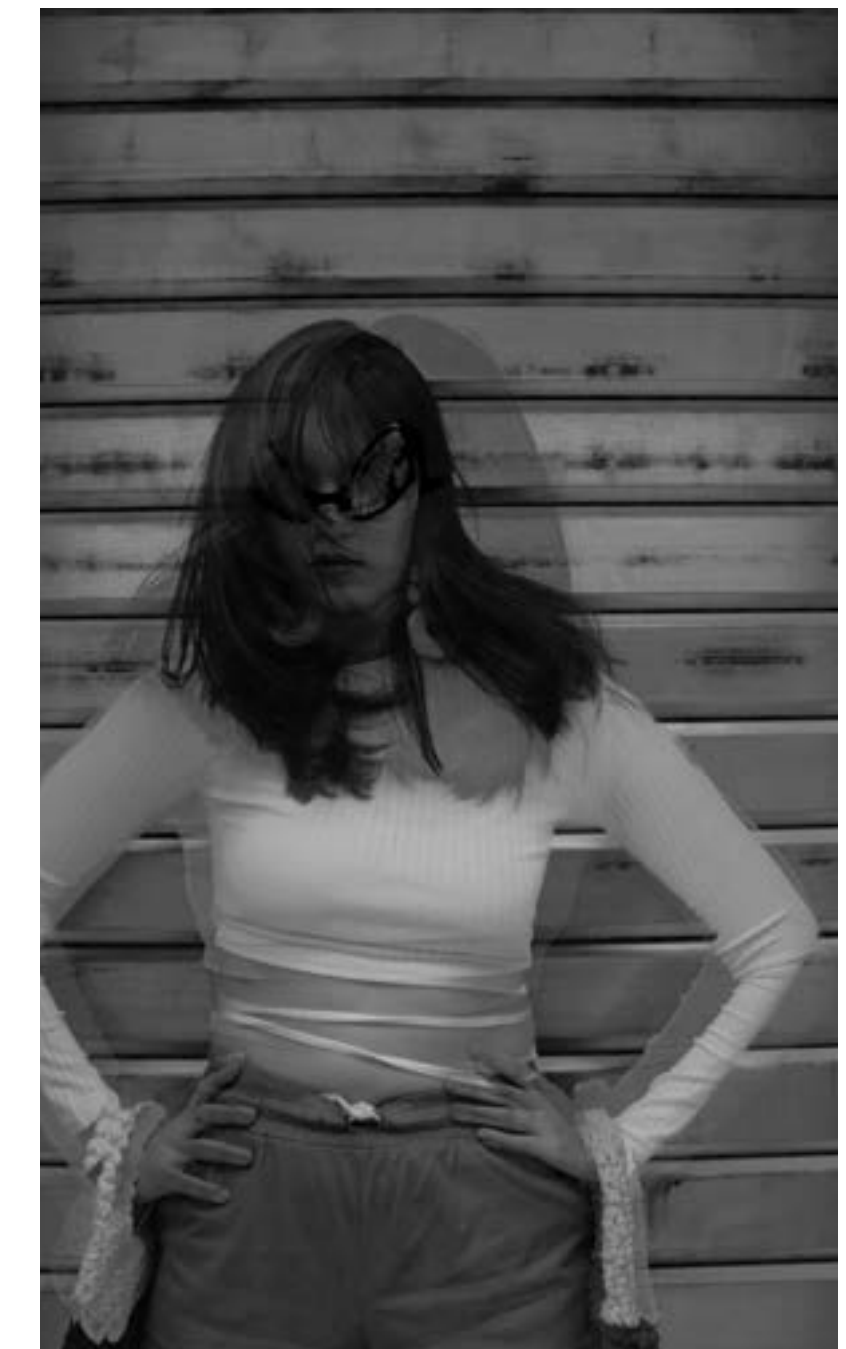
- Renata Khaerutdinova
- Richie Bags brand

Location

In the streets of Paris

Tools

- Photoshop
- Canon





Studio 13/16

Portrait October 2023

About the project

Name : Studio 13/16
Category : photography
Type : portrait
Client : Renata Khaerutdinova

Subject

- Renata Khaerutdinova

Location

Centre Pompidou, Studio 13/16

Tools

- Photoshop
- Canon

Black n' white face

Artistic photo shoot 2010 / 2023

About the project

Name : Black n' white face

Category : photography

Type : artistic photo shoot

Client : Monika Makuch, the photographer
of the young version of photography

Subject

- Young Jagoda Bartus
- Old Jagoda Bartus

Location

At home, Poland vs France

Tools

- Photoshop
- Kiev88
- iPhone



03

Graphic design



VERNISSAGE

Advertising kit



ALONE. OR NOT ?

Poster



ÉTRETAT

Social media banners



SCROLL INFINI

Awareness poster



TIKI BOARD

Brand creation

Vernissage

Advertising kit

March 2024

About the project

Name : Vernissage

Category : Graphic design

Type : advertising kit

Client : Micropublishing and hypermedia class (school project)

Objectives

Propose a design for the class and win the first place so that this design can be used to advertise the vernissage in April.

Tools

- Figma
- Photoshop
- Free Mockup websites

Scope

Alone, create a design following the brand guide of the previous project (the yearbook spread) to remain in correlation with the design of the vernissage. Apply this design to a poster, flyer and badge.

My role

- **Understanding** : I had to observe and understand the graphic charter in order to respect it as best I could.
- **Finding a concept** : I created the concept of "where our paths cross" to draw more attention to people and create a design around it (the "s" or circles that cross for example).
- **Arranging layouts** : I have arranged things on the poster so that it's aesthetically pleasing and not too overloaded.



Alone. Or not ?

Poster February 2024

About the project

Name : Alone. Or not ?
Category : Graphic design
Type : poster
Client : personal project

Objectives

Try out new Photoshop effects to practice and start creating my own posters. Illustrate the illusion of solitude.

Tools

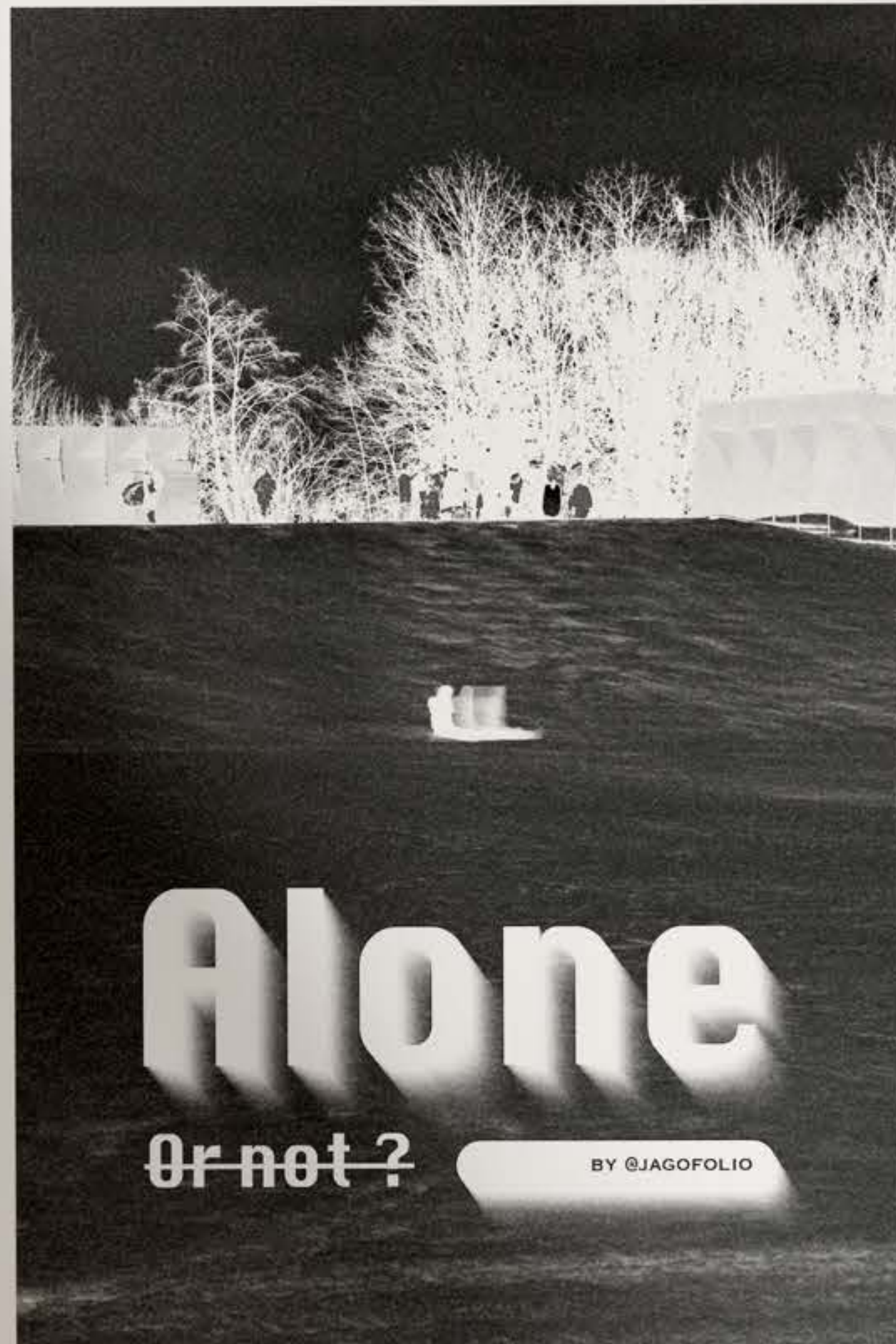
- Photoshop
- Nikon

Scope

I wanted to create a black and white poster based on a photo taken in Montreal. I wanted to add a blur effect to test an effect I had seen on the Internet. The ultimate goal is to illustrate the illusion of solitude.

My role

- **Taking the picture** : I went for a walk in montreal Montreal and captured as many photos as I could.
- **Editing** : I played with the filters in photoshop to turn the photo negative, made it darker and added the blur effect.
- **Adding layout and texts** : I have arranged things on the poster and added text.



Étretat

Social media banners

December 2023

About the project

Name : Étretat

Category : Graphic design

Type : social media advertising

Client : Étretat (fictive school project)

Objectives

Make tourists want to travel to Étretat, a well-known seaside town that would like to become even better known.

Tools

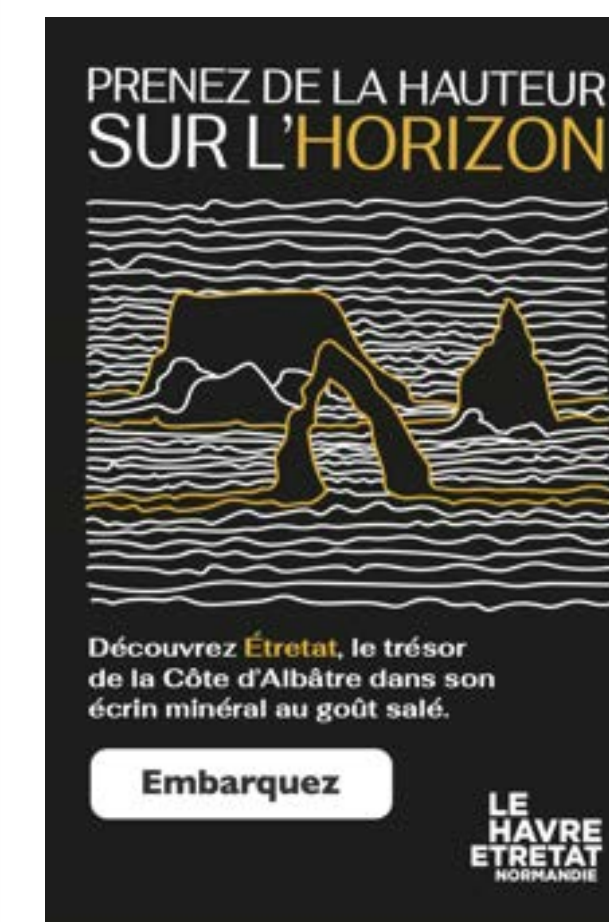
- Illustrator

Scope

Alone, create banners of various sizes for social networks to advertise Étretat. We had to insert the required text and respect the dimensions : square, rectangle, elongated rectangle and circle. We can use photos or create our own design.

My role

- **Understanding** : I had to understand Étretat request and guidelines.
- **Finding a concept** : I created the concept of lines to draw more attention to people and create an unique design that can be adapted to different formats.
- **Arranging layouts** : I have arranged things on all banners so that it's aesthetically pleasing and not too overloaded.



Scroll Infini

Awareness poster

June 2023

About the project

Name : Scroll Infini

Category : Graphic design

Type : awareness poster

Client : Ministry of Higher Education and Research (fictive school project)

Objectives

Raise awareness of the negative effects of social networking, focusing on infinite scrolling.

Tools

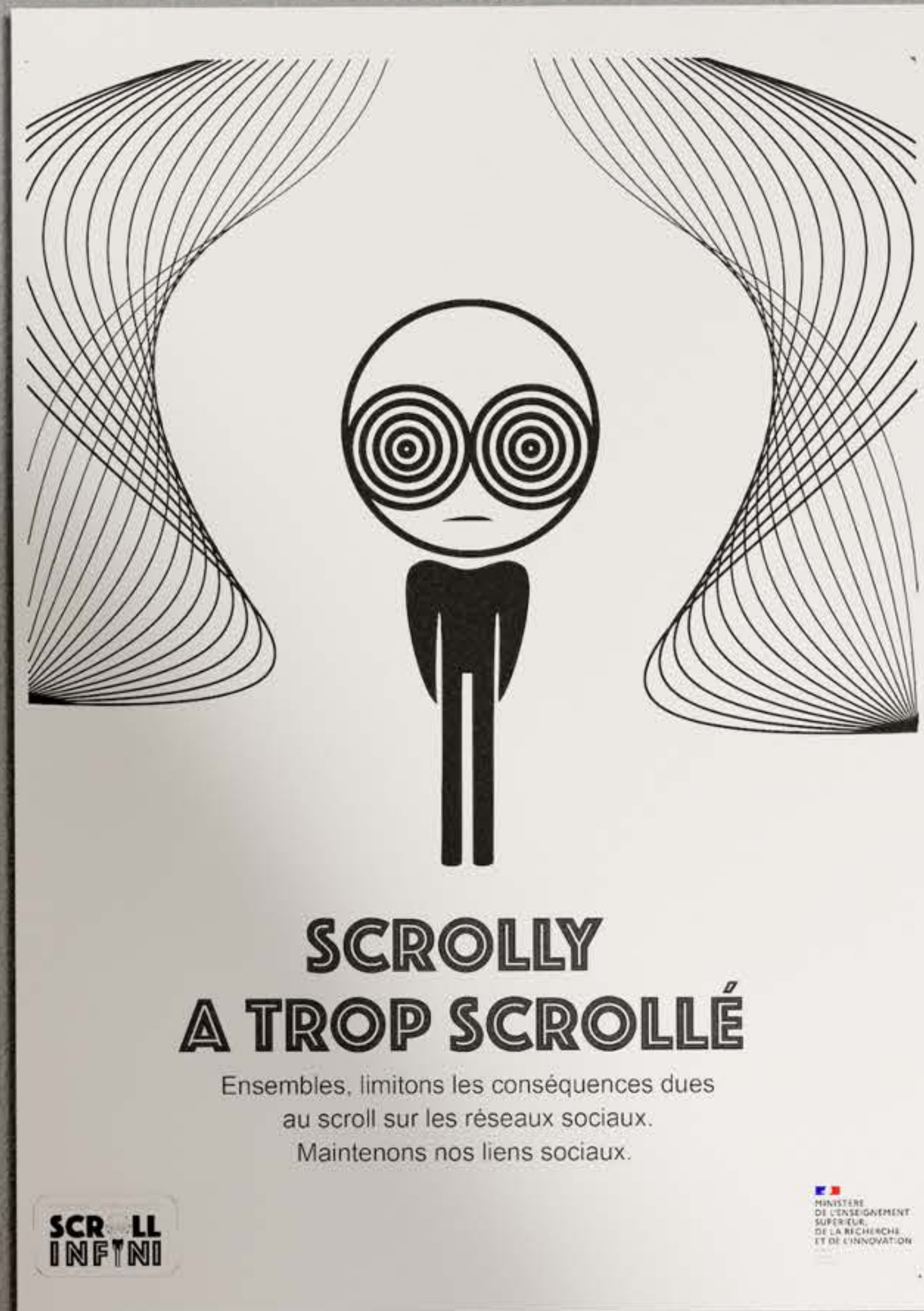
- Illustrator
- Photoshop

Scope

In a group, create a poster in link with humanity. This poster is for the fictional Ministry, so it needs to stay in a serious and formal tone. A shock poster would be the best way to reach the public and make them aware of the infinite scroll. This is in link with the video.

My role

- **Creating the concept** : I found the concept of the "Scrollly" mascot, whose eyes are caught by the infinite scroll.
- **Designing elements** : I designed the spirals on the side, the logo and the mascot.
- **Being in charge of layout and texts**: I have arranged things on the poster so that it's aesthetically pleasing and not too overloaded. I also found the slogan and the awareness-raising text



Tiki Board

Brand creation

November 2022

About the project

Name : Tiki Board

Category : Graphic design

Type : brand creation

Client : school project

Objectives

Learn how to create my own brand and brand guide. Discover brand guidelines and how to design a logo. Discover and create mockups.

Tools

- Photoshop
- Illustrator
- Figma

Scope

Alone, create a brand. Start by designing the logo, inspired by an image of a tiger. Once designed, create the brand story and the graphic chart. Add a few mockups and instructions on how to use the logo.

My role

- **Designing the logo** : I designed the logo starting with sketches and then reproducing it on illustrator.
- **Writing** : I have written my brand story and instructions for using the logo.
- **Creating mockups** : I found some free templates and modified them, adding my logo.
- **Designing the poster** : I designed the poster, adding layouts, text, logos and informations.



O4

Web design



JAGOFOLIO

Wordpress website, portfolio



MAKER MOUTON ILLUSTRATION

Php/js website



JAGO GAME

2D video game



<http://portfolio.jagoda.bartus.mmi-velizy.fr/>

Jagofolio

Wordpress website, portfolio 2023/2024

About the project

Name : Jagofolio

Category : Web design

Type : Wordpress website, portfolio

Client : employers, company internships, professors, clients

Objectives

Provide all the necessary information on my educational background, professional experience and projects to form a portfolio that will convince others to work with me.

Tools

- Wordpress
- Elementor Addons
- Photoshop

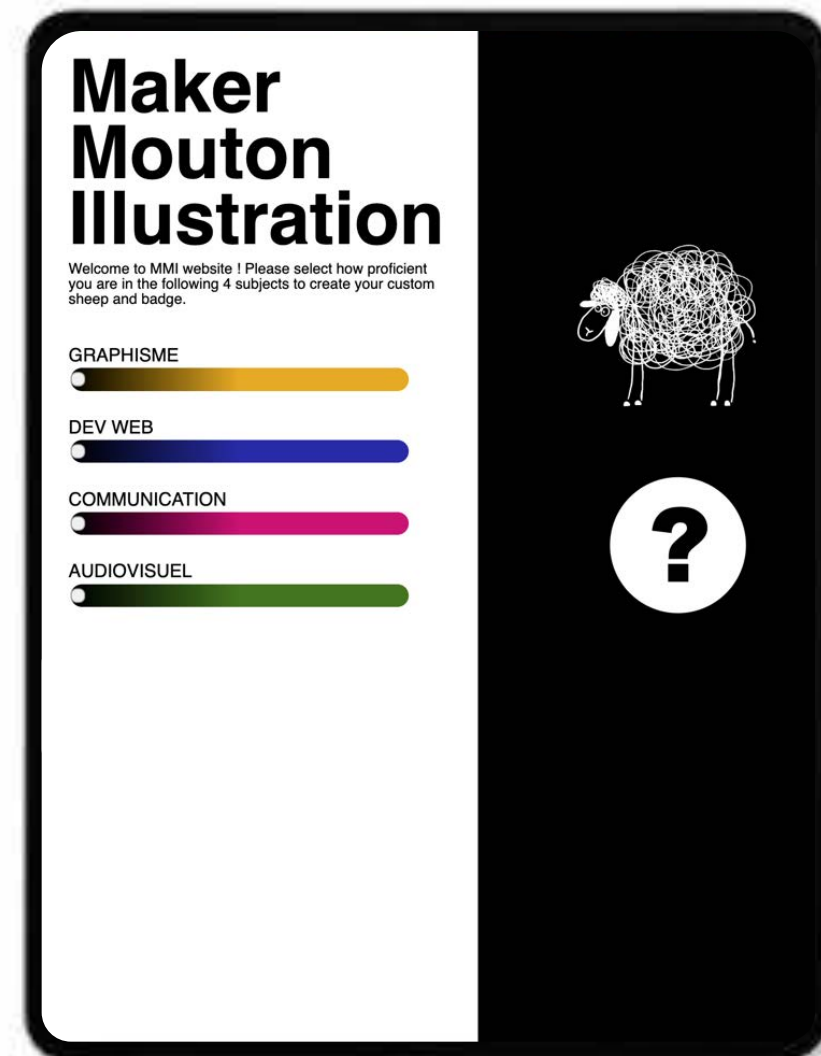
Scope

Discover Wordpress and learn how to use it on our own. Explore the different plugins and extensions and create our portfolio in English and French. All required information must appear on the site : presentation, school, professions, video in English, contact ...

My role

- **Discovering** : I discovered Wordpress, its functionalities and Elementor addons on my own in collaboration with my classmates.
- **Finding a concept** : I have created a website that looks like me and the projects I'm working on by using black and white colors.
- **Arranging layouts** : I have arranged things on the website by using Elementor. I have tried to make my site as artistic and pleasant to read as possible.





Maker Mouton Illustration

Php/js website

October 2023



<http://jagoda.bartus.mmi-velizy.fr/MakerMoutonIllustrationV3/test.html>

About the project

Name : Maker Mouton Illustration

Category : Web design

Type : Php/js website

Client : MMI, school project

Objectives

Despite the constraints given, show my style through this website and create a fun, interesting and artistic concept.

Tools

- Photoshop
- Html/css
- Php
- Js

Scope

Using the acronym MMI (Métiers du Multimédia et de l'Internet), create a concept and then code a website in php and js. We can also use MySQL and databases. The aim is to enable web users to make their own choices and find their own results.

My role

- **Finding a concept** : I came up with the Maker Mouton Illustration concept, in line with MMI's instructions.
- **Designing and coding** : I coded this site in html/css and php and js with a little use of databases. I also designed the graphic elements.
- **Improving** : A few months later I improved the website by making it responsive and more aesthetically pleasing, and by fixing a few code errors.



<http://jagoda.bartus.mmi-velizy.fr/website/pages/JagoGame/index.htm>

Jago Game

2D video game

December 2022

About the project

Name : Jago Game
Category : Web design
Type : 2D video game
Client : MMI, school project

Objectives

Create a game with my own visual identity. Create an eye-catching and memorable universe.

Tools

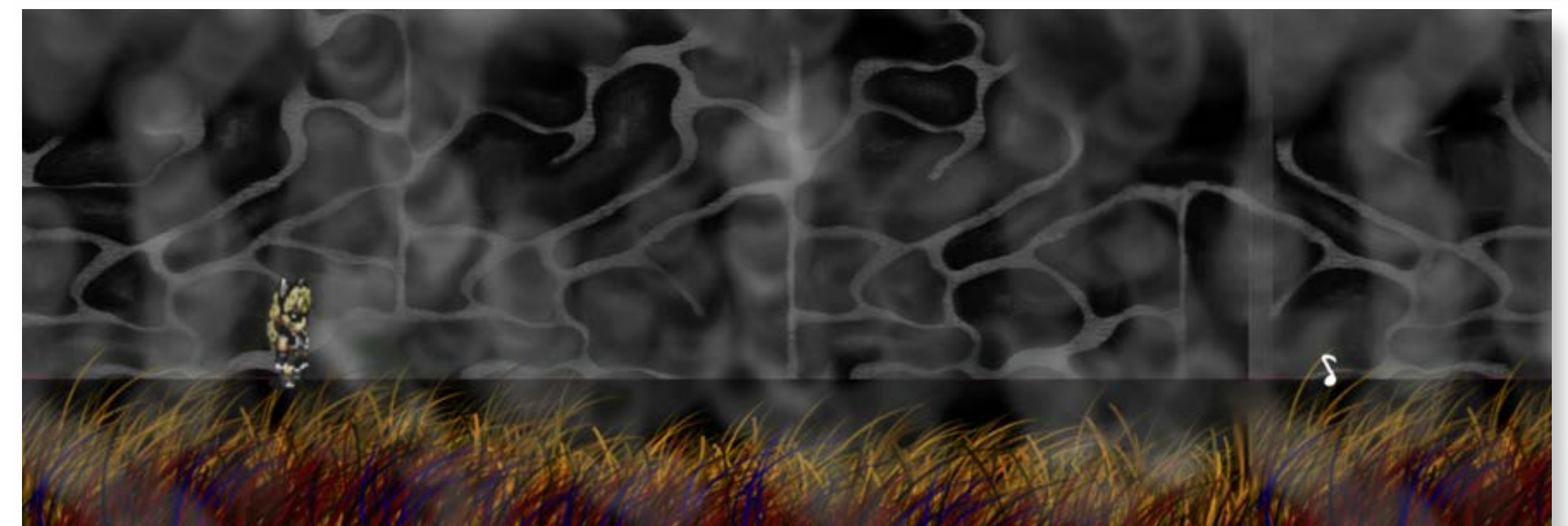
- html/css
- php
- photoshop

Scop

Alone, create a 2D video game using 3 background levels to master the parallax effect in php. Create your own character, make it walk, then create a cool artistic concept inspired by the Super Mario Bros game.

My role

- **Finding a concept** : I have imagined a dark universe in which we can change the landscape.
- **Designing** : I designed the backgrounds, sound, graphics and character on photoshop.
- **Coding** : I coded this game in html/css and php without any artificial intelligence. It was my first video game. So there are a few bugs and things to improve.



04

Bonus



DEFAULT CUBE
CHALLENGE

Blender 3D animation



https://drive.google.com/file/d/1JS3TthSbm5JWRIRQMRib6PBd_6uwPMGW/view?usp=sharing

Default Cube Challenge

Blender 3D animation December 2023

About the project

Name : Default Cube Challenge

Category : 3D

Type : Blender 3D animation

Client : professor, school project

Objectives

Discover Blender and learn how to use it to create a 3D cube. This cube must have a unique design that reflects my style or my hobby.

Tools

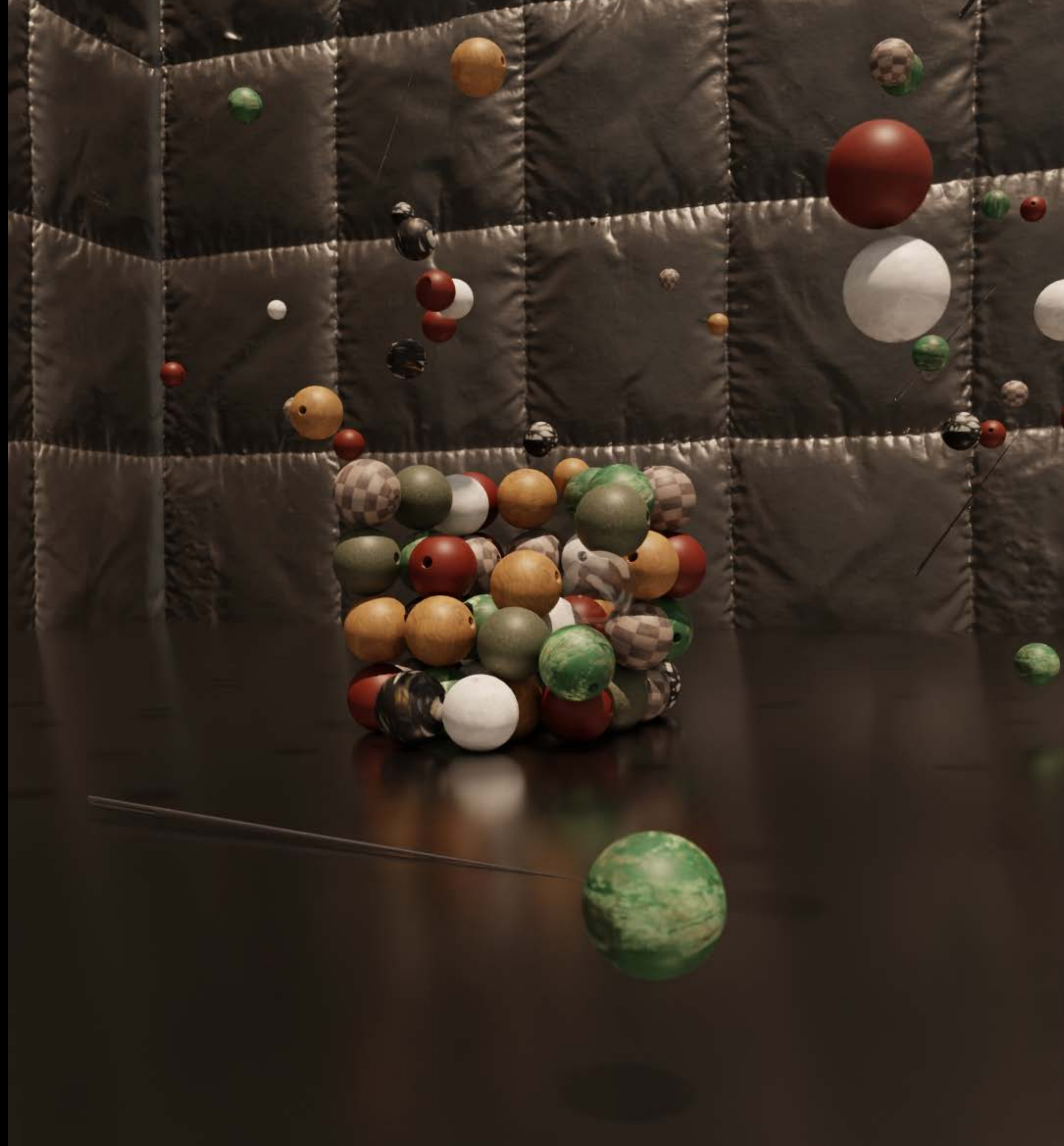
- Blender

Scope

Each student in the class produces his or her own cube in his or her own style. At the end, the teacher will assemble all the videos and create a compilation of all our cubes. The aim is to reproduce the famous Default Cube Challenge .

My role

- **Finding a concept** : At the time of creating this cube, I was starting to create pearl bracelets as a small business. So I came up with the idea of creating a bead and needle cube.
- **Modalizing** : I modeled the cube, added shadows, added textures to the objects, animated them, added scenery and lights.





Thank YOU!

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